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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/501,832	07/19/2004	Folkert Gaayo Miedema	NL 020039	6345
24737 7590 01/13/2009 PHILIPS INTELLECTUAL PROPERTY & STANDARDS			EXAMINER	
P.O. BOX 3001 BRIARCLIFF MANOR, NY 10510		VANDERHORST, MARIA VICTORIA		
			ART UNIT	PAPER NUMBER
			3688	
			MAIL DATE	DELIVERY MODE
			01/13/2009	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

Application No.		Applicant(s)	
	10/501,832	MIEDEMA ET AL.	
	Examiner	Art Unit	
	M. VICTORIA VANDERHORST	3688	

M. VICTORIA VANDERHORST   3688	
The MAILING DATE of this communication appears on the cover sheet with the correspondence address	
THE REPLY FILED 12 February 2008 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.	
1. The reply was filed after a final rejection, but prior to or on the same day as filing a Notice of Appeal. To avoid abandonment of application, applicant must timely file one of the following replies: (1) an amendment, affidavit, or other evidence, which places to application in condition for allowance; (2) a Notice of Appeal (with appeal fee) in compliance with 37 CFR 41.31; or (3) a Reque for Continued Examination (RCE) in compliance with 37 CFR 1.114. The reply must be filed within one of the following time periods:	the
a) The period for reply expiresmonths from the mailing date of the final rejection. b) The period for reply expires on: (1) the mailing date of this Advisory Action, or (2) the date set forth in the final rejection, whichever is later. no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of the final rejection.  Examiner Note: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN T MONTHS OF THE FINAL REJECTION. See MPEP 706.07(f).	
Extensions of time may be obtained under 37 CFR 1.136(a). The date on which the petition under 37 CFR 1.136(a) and the appropriate extension feed have been filed is the date for purposes of determining the period of extension and the corresponding amount of the fee. The appropriate extension for under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the shortened statutory period for reply originally set in the final Office action; or (2) set forth in (b) above, if checked. Any reply received by the Office later than three months after the mailing date of the final rejection, even if timely file may reduce any earned patent term adjustment. See 37 CFR 1.704(b).  NOTICE OF APPEAL	fee !) as
2. The Notice of Appeal was filed on A brief in compliance with 37 CFR 41.37 must be filed within two months of the date filing the Notice of Appeal (37 CFR 41.37(a)), or any extension thereof (37 CFR 41.37(e)), to avoid dismissal of the appeal. Since Notice of Appeal has been filed, any reply must be filed within the time period set forth in 37 CFR 41.37(a).  AMENDMENTS	
3. The proposed amendment(s) filed after a final rejection, but prior to the date of filing a brief, will <u>not</u> be entered because  (a) They raise new issues that would require further consideration and/or search (see NOTE below);  (b) They raise the issue of new matter (see NOTE below);  (c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for	,
appeal; and/or (d) They present additional claims without canceling a corresponding number of finally rejected claims.  NOTE: (See 37 CFR 1.116 and 41.33(a)).	
<ul> <li>4.  The amendments are not in compliance with 37 CFR 1.121. See attached Notice of Non-Compliant Amendment (PTOL-324).</li> <li>5.  Applicant's reply has overcome the following rejection(s):</li> <li>6.  Newly proposed or amended claim(s) would be allowable if submitted in a separate, timely filed amendment canceling t</li> </ul>	the
non-allowable claim(s).  7. For purposes of appeal, the proposed amendment(s): a)  will not be entered, or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended.  The status of the claim(s) is (or will be) as follows:  Claim(s) allowed:  Claim(s) objected to:  Claim(s) rejected: 1-10.  Claim(s) withdrawn from consideration:	
AFFIDAVIT OR OTHER EVIDENCE	
8. The affidavit or other evidence filed after a final action, but before or on the date of filing a Notice of Appeal will <u>not</u> be entered because applicant failed to provide a showing of good and sufficient reasons why the affidavit or other evidence is necessary at was not earlier presented. See 37 CFR 1.116(e).	nd
9. The affidavit or other evidence filed after the date of filing a Notice of Appeal, but prior to the date of filing a brief, will not be entered because the affidavit or other evidence failed to overcome <u>all</u> rejections under appeal and/or appellant fails to provide a showing a good and sufficient reasons why it is necessary and was not earlier presented. See 37 CFR 41.33(d)(1).	a
10. The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached.  REQUEST FOR RECONSIDERATION/OTHER	
<ul> <li>11. The request for reconsideration has been considered but does NOT place the application in condition for allowance because: See Continuation Sheet.</li> <li>12. Note the attached Information Disclosure Statement(s). (PTO/SB/08) Paper No(s)</li> </ul>	
13. Other: See Continuation Sheet.	
/Raquel Alvarez/ Primary Examiner, Art Unit 3688	

Continuation of 11. does NOT place the application in condition for allowance because: In general Applicant's arguments are not convincing. Regarding to the argument Fanning does not disclose or sugest "rewarding an operator of the client device for the redistributing act", Fanning's system teaches how to distribute objects over a peer-to-peer file sharing network, Claims 1, 3, 4, 6 and 7 of Fanning's reference. Furthermore, Fanning states "...the recipient client simultaneously operates as a provider server to other recipient clients, making data objects that have been downloaded by the recipient client available to other recipient clients on the Internet....", Col. 2:44-52, Col. 5:50-62. Here the recipient client or client device is operable to redistribute objects downloaded from the network to make them available to other recipient clients or client devices (i.e. redistributing step or act). Fanning does not specifically teach rewarding an operator of the client device for the redistributing act.

However, Brundage teaches an incentive or reward embodiment in his system that is a coupon forwarded to the user's email account in response to download an object (showing a watermarked object) (CoI 7:65-67, CoI. 8:1-9).

Therefore, it would have been obvious to one of ordinary skill in the art, at the time of the invention, to incorporate Brundage's teaching into the system of Fanning. One would have been motivated to use rewards to incentive the client for redistributing the media object to his/her friends and family in order to increase the profitability of the business.

Continuation of 13. Other: In response to step 7, claim 10 will be rejected in simmilar manner as featured in the office action.